



**AGENDA REPORT**

**PROPOSED ACTION: Ordinance:** Amend Chapter 8.01 of the Port of Oakland Administrative Code to Authorize Personal Vehicle Sharing Services at Oakland San Francisco Bay Airport and Find that the Proposed Action is Exempt Under the California Environmental Quality Act. **(Aviation)**

**Submitted By:** Craig Simon, Director of Aviation; Kristi McKenney, Executive Director

**Parties Involved:** Peer-to-Peer Personal Vehicle Sharing Services Providers at OAK

**Amount:** \$216,000 Estimated 12-Month FY 2027 Operating Revenue

**EXECUTIVE SUMMARY:** Peer-to-peer personal vehicle sharing services connect vehicle owners with travelers or locals seeking to rent a personal vehicle for a fee. The nine-month Pilot Permit with Turo, Inc. (Turo), initiated in November 2025, demonstrated that personal vehicle sharing can be effectively integrated into the Oakland San Francisco Bay Airport (OAK or Airport) ground transportation system. During the Pilot Permit, Turo complied with administrative requirements, averaged approximately 480 vehicle exchanges per month with no significant operational, safety, or customer service issues. Turo paid approximately \$18,000 in permit-related fees per month. To allow the operation to continue Chapter 8.01 of the Port of Oakland (Port) Administrative Code (POAC) needs to be updated to recognize personal vehicle sharing as an authorized ground transportation mode enabling issuance of a standard two-year operating permit to peer-to-peer personal vehicle sharing services beginning August 1, 2026.

**BACKGROUND & ANALYSIS**

In September 2025, the Board of Port Commissioners authorized Port Staff to enter into a nine-month Pilot Permit with Turo, the nation’s largest peer-to-peer personal vehicle sharing platform. The purpose of the pilot was to evaluate the administrative, operational, and financial impacts of this emerging ground transportation service at OAK. The Pilot Permit commenced on November 1, 2025, and is scheduled to expire on July 31, 2026. Under the pilot, Turo was granted nonexclusive use of a designated vehicle exchange area in the Economy Parking Lot and was subject to a 10% privilege fee on gross revenue generated from Airport related transactions. Additionally, vehicles exchanged through the Turo platform in the Economy Parking Lot would pay all required parking fees.

The Pilot was initiated in response to the growing adoption of peer-to-peer personal vehicle sharing services following passage of AB 893 (2023), which authorized Turo to operate as a personal vehicle sharing program in California and required the company to obtain airport permits statewide. Turo is permitted and operating at more than 160 U.S. airports, including major airports in California.

During the Pilot, Turo complied with reporting, fee remittance, insurance, and operational requirements established under the Pilot Permit. Coordination between Turo staff, Port Staff, and the parking lot operator have been effective, with no material compliance issues identified. There has also been no significant adverse impact to the activity or revenues of other ground transportation modes at OAK.

Results of the on-going Pilot Permit demonstrated that personal vehicle sharing can be successfully integrated into OAK's ground transportation system with minimal operational impact and increased revenue potential. Demand for the service has been consistent, and the platform provides travelers with an additional mobility option.

To continue offering this service beyond the Pilot period, the Port must update the Airport Rules and Regulations in the POAC to formally recognize peer-to-peer personal vehicle sharing as an authorized ground transportation mode. This amendment will:

- Establish a regulatory framework for personal vehicle sharing operators at OAK
- Align Port policy with AB 893 and practices at other major California airports
- Enable issuance of a standard two-year operating permit to personal vehicle sharing operators, such as Turo, beginning August 1, 2026
- Support continued revenue generation and customer choice at OAK

Key provisions developed during the Pilot program will be incorporated into the POAC and/or the operating permit, including:

- **Permitted Use:** Non-exclusive permit to provide peer-to-peer operators a vehicle exchange location at OAK's Economy Parking Lot
- **Privilege Fee:** 10% of gross revenue

The proposed updated Airport Rules and Regulations in Chapter 8.01 of the POAC, are set forth in **Attachment A**.

**OTHER FINDINGS AND PROVISIONS**

**ENVIRONMENTAL REVIEW**

The proposed action was analyzed under the California Environmental Quality Act (CEQA) and was found to be:

Categorically exempt under the following CEQA Guidelines Section:

Choose an item.15301 (Existing Facilities)

"Common Sense" exemption under CEQA Guidelines Section 15061(b)(3).

Other/Notes:

**BUDGET**

Administrative (No Impact to Operating, Non-Operating, or Capital Budgets); OR

Operating

Non-Operating

Capital

Analysis: Turo operations is estimated to contribute \$216,000 to the Aviation Division's FY 2027 operating revenues.

**STAFFING**

No Anticipated Staffing Impact.

Anticipated Change to Budgeted Headcount.

Reason:

Other Anticipated Staffing Impact (e.g., Temp Help).

Reason:

**MARITIME AND AVIATION PROJECT LABOR AGREEMENT (MAPLA):**

Applies? No (Not Aviation or Maritime CIP Project) – proposed action is not covered work on Port's Capital Improvement Program in Aviation or Maritime areas above the threshold cost.

Additional Notes:

**LIVING WAGE** (City Charter § 728):

Applies?

No (Not Covered Entity) – proposed action involves entity not covered by Living Wage requirements because it is not a covered service provider or tenant, does not employ at least 21 employees, or receive from or pay to Port at least \$50,000.

Additional Notes:

**SUSTAINABLE OPPORTUNITIES:**

Applies? **Yes.**

**GENERAL PLAN** (City Charter § 727):

Conformity Determination:

<p><u>Reason:</u> Peer-to-peer personal vehicle sharing platforms have grown substantially in popularity since the pandemic and seek to provide an eco-friendly solution to put idle and underutilized vehicles, already in circulation, to better use</p>	<p>Maritime/Aviation – proposed action conforms to policies for transportation designation of the General Plan.</p>
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**STRATEGIC PLAN.** The proposed action would help the Port achieve the following goal(s) in the Port’s Strategic Plan:

- Capture Our Market and Grow the Economic Base
- Modernize and Upgrade Infrastructure
- Transition to Zero-Emissions and Build Climate Resilience
- Maximize Land Use Value and Revenues
- Workforce Training and Jobs Development
- Create Opportunities for Local Businesses and Community Economic Development